# **LEAP Awards Social Media Template for** **LHD Partners of Awardees**



Instructions for using this template:

LHDs with partner sites that received LEAP Awards can use or modify the sample language below, along with LEAP graphics, to announce their recognition on any social media platform. The LHD should update all **bold text highlighted in yellow** to personalize the language for their LHD and sites.

Please note:

These sample messages are written for BlueSky. If sharing on other platforms (e.g., Instagram, Facebook, LinkedIn), the character count can be lengthened accordingly. Below the list of sample messages, we’ve also included a few ideas of ways you might expand on the briefer messages. Currently, @mentions of NPI (Nutrition Policy Institute) are only possible on BlueSky and LinkedIn, so please replace these with a hyperlink ([Nutrition Policy Institute)](https://npi.ucanr.edu/) if posting to other channels.

***General social media announcements:***

Exciting news! **[Site]** was recognized by @npi.ucanr.edu with a [2025 LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for achievements in supporting healthy eating and active living. **[Site]** partners with **[LHD’s]** CalFresh Healthy Living program to plan and implement health promotion projects.

We are excited to announce that **[number]** of our CalFresh Healthy Living partners have been recognized by @npi.ucanr.edu‬ with a [2025 LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living!

***Announcements for Gold, Silver, and*** ***Bronze awards:***

Exciting news! **[Site]** was recognized by @npi.ucanr.edu with a **[Gold/Silver/Bronze]** [LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for achievements in supporting healthy eating and active living. **[Site]** partners with **[LHD’s]** CalFresh Healthy Living program to plan and implement health promotion projects.

We are excited to announce that **[number]** of our CalFresh Healthy Living partners have been recognized with a **[Gold/Silver/Bronze]** [LEAP Award](https://ucanr.edu/sites/SLAQ/LEAP/) for supporting healthy eating and active living!

***Other information you might add on other social media platforms:***

[Site] earned this distinction for their health promotion practices in the area**(s)** of **[nutrition, physical activity, gardens, family engagement, and breastfeeding support]**.